



BEST WESTERN REWARDS® SPOTLIGHT

Best Western Rewards® lets your clients earn points toward free hotel nights, gift cards and more when they stay at any of our 4,200 participating hotels in nearly 100 countries and territories across the globe.

Award Winning Guest Loyalty Program

Newsweek: Best Western Rewards® earned the No 2 spot on Newsweek’s list of America’s Best Loyalty Programs.

USA Today: Readers of USA Today’s 10Best.com ranked Best Western Rewards® third in the “Best Hotel Loyalty Program” category.

Points Never Expire

Your clients can redeem points for free travel, Amazon gift cards, products and more!

Status Match . . . No Catch

Is your customer Elite with another hotel loyalty program? We’ll instantly match their status for free!

Our Elite Members get

- Bonus points for every stay
- Complimentary water at check-in
- Early check-in and late check-out

BWR Qualifications for 2025

Gold	5 nights
Platinum	7 nights
Diamond	15 nights
Diamond Select	25 nights

Stay two nights, get a \$50 Best Western gift card

REGISTER NOW

Limit 2 Gift Cards (\$100) T&Cs apply.



Stay Two Nights, Get a \$50 Best Western Gift Card

BWH Hotels invites members of its award-winning loyalty program, Best Western Rewards (BWR®), to continue traveling and earn Best Western Gift Cards on qualified stays this spring! From February 3, 2025 through May 11, 2025, BWR members **can earn a \$50 Best Western Gift Card after staying two nights** (consecutive or separate) at any Best Western-branded hotel in the U.S., Canada, and the Caribbean Islands. Each member can earn up to \$100 with this offer. Members must register for the offer before completing their first eligible stay, either [here](#) or at a hotel directly.

There is a limit of two (2) \$50 Best Western Gift Cards per Rewards Member during the promotion. Promotions Gift Cards expire on August 3, 2025. Please allow approximately two (2) weeks from completion of the second qualified night to receive the Gift Card. The Gift Card will be sent electronically to the Rewards Member’s email address.



Now Open!

Search using Master Chain Code **EW**

NORTH AMERICA

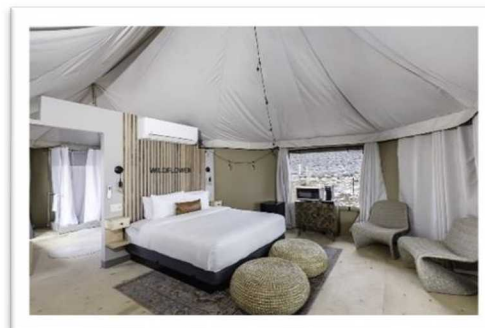
- Hotel Dawson Creek ♦ Dawson Creek BC, Canada
- La Cuesta Inn ♦ San Luis Obispo, CA
- The Dextro ♦ San Diego, CA
- Best Western Manchester ♦ Manchester, CT
- Hotel Chicago West Loop ♦ Chicago, IL
- Best Western Plus ♦ Pocomoke City, MD
- Big Country Hotel & Suites ♦ Abilene, TX
- Melrose @ Seabrook ♦ Seabrook, TX
- Zion Wildflower Resort ♦ Virgin, UT

INTERNATIONAL

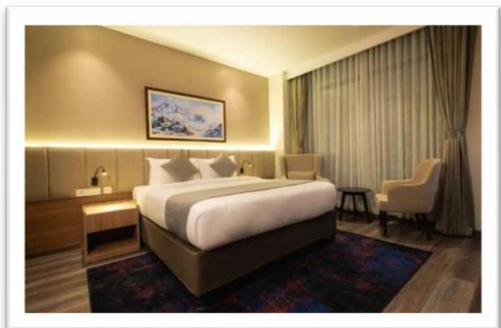
- Hotel Sonderberg Strand ♦ Sonderberg, Denmark
- The Lakeland Kendal Hotel ♦ Kendal, England
- Best Western Plus ♦ Kathmandu, Nepal
- Best Western Rawalpindi Central ♦ Islamabad, Pakistan
- SureStay Iconic Ari-Jatujak ♦ Bangkok, Thailand
- The Florian ♦ Hoofddorp, The Netherlands



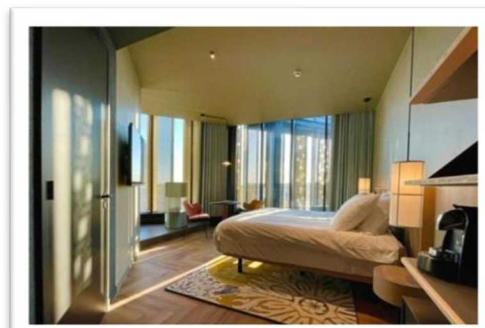
The Dextro, BW Premier Collection
San Diego, California



Zion Wildflower Resort
Virgin Utah



Best Western Plus
Kathmandu, Nepal



The Florian, WorldHotels Crafted
Hoofddorp, The Netherlands

Additional Resources

- ❖ Learn more about our **18 brands** on our dedicated *Travel Agent Advantage* site [here](#)
- ❖ Check out other BWH Hotels news [here](#)
- ❖ Not a Best Western Rewards Member? Enroll [here](#)



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