



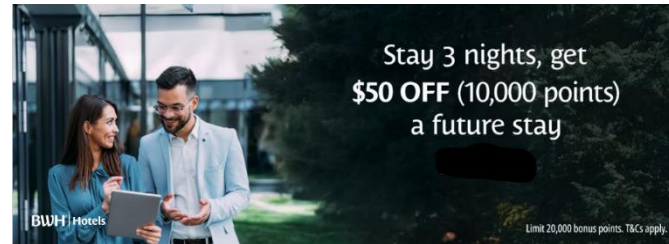
Inside BWH Hotels' Loyalty Revolution

As summer 2025 kicks off, BWH Hotels is expanding its Best Western Rewards (BWR) and WorldHotels Rewards (WHR) programs to align with changing travel behavior, increased digital engagement, and a stronger emphasis on member flexibility and value.

BWH stands out in the crowded travel rewards space due to several differentiators. The **Status Match...No Catch®** program matches elite status from competitors without extra fees, granting instant elite benefits. Members also enjoy a wide array of redemption options including **hotel stays, gift cards, and charitable donations**. With over 62 million members, BWR and WHR offer access to 4,300+ hotels across 100+ countries, from classic Best Westerns to boutique offerings like Aiden and luxury properties in the WorldHotels Collection.

New properties are playing a significant role in boosting engagement. The addition of **Soul Spring Sanctuary** near Mexico City and **The Dextro** in San Diego brings more lifestyle-driven, experience-rich options to members. These additions reflect the brand's effort to appeal to wellness travelers and urban explorers alike, offering both retreat and sophistication within the portfolio.

With points that **never expire, no blackout dates**, and a wide range of redemption options, Best Western Rewards and WorldHotels Rewards are built to support today's travelers seeking value and quality.



Stay Three Nights, Get a \$50 off a Future Stay

BWH Hotels invites members of its award-winning loyalty program, Best Western Rewards (BWR®), to continue traveling and receive \$50 off a future stay on qualified stays this summer! From May 12, 2025 through September 1, 2025, BWR members **can earn \$50 off (10,000 bonus points) toward a future stay after staying three nights** (consecutive or separate) at any Best Western-branded hotel in the U.S., Canada, and the Caribbean Islands. Members must register for the offer before completing their first eligible stay, either [here](#) or at a hotel directly.

10,000 Bonus Points is valued at \$50 when you redeem using Pay with Points. A Rewards Member can earn 10,000 Bonus Points a maximum of two (2) times during the Promotion Period. The total Bonus Points awarded for the promotion may not exceed 20,000 Bonus Points per Rewards Member.



Now Open!*

Search using Master Chain Code **EW**

NORTH AMERICA	INTERNATIONAL
<p>Big Bird Inn Wawa • Wawa, ON, Canada @Home • Walkerton, ON, Canada Best Western Plus • Neepawa, MB, Canada Best Western • Prince George, BC Canada Hotel Zico • Mountain View, CA SureStay • Morgan Hill, CA SureStay • Salt Lake City, UT SureStay • Miles City, MT SureStay Studio • Paradise, PA Best Western Plus Pearland • Houston, TX Kemah Edgewater Hotel • Seabrook, TX Best Western Cy-Fair • Jersey Village, TX The Bergson • Calistoga, CA Best Western • Crestview, FL Yankee Clipper Inn • North Conway, NH Best Western Plus • West Dundee, IL SureStay • Gonzales, LA SureStay Studio • Gonzales, LA Best Western Montrose Inn • Montrose, CO SureStay • Massena, NY Best Western Lehigh Valley Inn • Bethlehem, PA Best Western Harmony Inn • Fort Dodge, IA Best Western Plus • Mesa, AZ</p>	<p>Best Western • Port Lincoln, Australia Wenlan Hotel Northwen • Hangzhou, China Aiden • Odense, Denmark ART hotel Dalgas • Brande, Denmark Hotel Dalgas • Brande, Denmark Hotel Burkso • Ry, Denmark Sure Hotel • Guerande, France Best Western Cote des Sables • Plouescat, France Sure Hotel Mougins Belvedere • Mougins, France Sure Hotel Saint-Quentin Ouest • Holnon, France Best Western Plus Hotel Saint-Roch • Orleans, France Best Western Hotel • Erlangen, Germany Mountain View Hotel • Willingen, Germany Aiden • Velbert, Germany Sure Hotel • Wilhelmshaven, Germany The Casa Hotel • Yateley, Great Britain Best Western Sheffield City Hotel • Sheffield, Great Britain The Kings Arms • Christchurch, Great Britain Forty Seven Hotel • Manchester, Great Britain Velvet Hotel • Manchester, Great Britain Best Western • Kasauli, India Best Western Swaran Amritsar • Amritsar, India Best Western Setiabudhi Bandung • Bandung, Indonesia Best Western Hotel Nevada • San Vito di Cadore, Italy Best Western DHA Hanna Mall • Quetta, Pakistan Best Western Hotel Faisalabad City • Faisalabad, Pakistan Best Western Hotel Presov • Presov, Slovakia Grand Hotel Jonkoping • Jonkoping, Sweden Best Western Solna • Solna, Sweden Hotel Riverside Avesta • Avesta, Sweden Best Western • Norrkoping, Sweden Gia Gasen • Burgsvik, Sweden Best Western Plus Trabzon • Trabzon, Turkey Best Western Izmir Hotel • Izmir, Turkey</p>

**March, April and May 2025 Openings*

Additional Resources

- ❖ Learn more about our **18 brands** on our dedicated *Travel Agent Advantage* site [here](#)
- ❖ Check out other BWH Hotels news [here](#)
- ❖ Not a Best Western Rewards Member? Enroll [here](#)



Status Match... No Catch[®]

Elite with another hotel loyalty program? We'll instantly match your status for free!

Our Elite Members Get:

- ✓ Bonus points for every stay
- ✓ Complimentary water at check-in
- ✓ Early check-in and late check-out